

Electricity Facts Label (EFL)

PULSE POWER – FIXED PRICE

AEP NORTH

4/16/2019

Average Monthly Use	500 kWh	1,000 kWh	2,000 kWh
Average Price per kWh	11.9¢	11.4¢	11.1¢

Electricity Price The average price above only includes the costs for electricity generation, regulated charges from the applicable TDU for transmission and delivery charges for service to Customer’s ESI ID at 10.9¢ per kWh, and a base charge of \$4.95 per billing cycle. The above averages exclude any Value-Added Services, if any, that Customer selected and listed below, non-recurring charges from the TDU, other fees as stated in the Terms of Service, state and local sales tax, the PUC Assessment and gross receipts reimbursements. The averages above may be different than the Price shown on the bill due to differences in Usage and Value-Added Services Customer selected.

Selected Value-Added Services: None.

Other Key Terms and Questions See *Terms of Service* statement for a full listing of fees, deposit policy, and other terms.

Type of Product	Fixed Rate
Contract Term	12 Months
Do I have a termination fee or any fees associated with terminating service?	Yes, Pulse Power will assess a termination fee of \$20.00/month times the remaining months until the end of the Initial Term. Additionally, for Value-Added Services with a specified Retail Value, associated with the early termination fee will include an amount equal to the Retail Value multiplied by the number of months remaining in the Initial Term and divided by the total number of months in the Initial Term.
Can my price change during contract period?	Yes
If my price can change, how will it change,	Your price may be adjusted to reflect changes in charges from the TDU, changes to the ERCOT, PUCT, Texas Regional Entity or other administrative fees, or other costs and expenses incurred by Pulse

	and by how much?	Power as well as if you terminate a Value-Added Service. See Section 2 of the TOS for additional information.
	What other fees may I be charged?	Please see Section 3 of the Terms of Service. These fees are not included in Price.
Disclosure Chart	Is this a pre-pay or pay in advance product?	No
	Does the REP purchase excess distributed renewable generation?	No
	Renewable Content	This product is 16% renewable.
	The statewide average for renewable content is	19%

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